

# Jackie Barnes

## PROFESSIONAL EXPERIENCE

**Fresenius Medical Care**, United States, *Designer*, 2019-2023

Worked across multiple content channels to develop and maintain brand standards and generate high-quality content.

- Designed and managed projects from creation to execution, ensuring the concept was understood by all team members.
- Developed newsletter, social media, marketing, and exhibition templates.
- Environment was an in-house team operating as and competitive to an agency.

**Freelance Designer**, United States, since 2019

*Allen & Gerritsen, John Brown Media, The Rockport Group*

Jumped into work being done and helped bring critical work across the finish line in a timely manor.

- Implemented existing creative work in new templates across digital and print executions.
- Worked with multiple teams to create content for specific program related needs.

**Abbott Laboratories**, United States, *Designer*, 2019

Managed and helped redesign product sales materials while working closely with the art director and writers. Projects included: product handouts and brochures, social media posts, and trade show collateral.

**ThemFest**, United States, 2021-2023

*Founder* Curated and managed a team of experts to run a music festival, helped select musical acts, maintain connections in the community, and handled coordination with the venue.

**Isabella Stuart Gardner Museum**, United States, 2018-2019

*Gallery Guard* Welcomed guests to the gallery in a courteous manner, assisted in informing visitors about the space, and helped operate cultural art events.

**Lesley University**, United States, *Adjunct Teacher*,

Pre-College Art and Design Program, 2017

Taught *Graphic Design Techniques* and *Design, Market, & Promote Your Ideas* courses to high school students seeking to earn college credits. Utilized a diverse range of sources to develop and implement engaging course curricula. Brought teenagers up to speed on current design trends.



18/11/1993

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Native English speaker,

Learning German, A2 level

## EDUCATION

**Lesley University College of Art and Design**, Cambridge, MA  
BFA in Design, Minor in Creative Writing, 2016

**Education First**, Paris, France  
*Political Revolutions & Artistic Transformations*, 2016

**University of the Arts London**, London, England, *Scholars Without Borders*, Grant Recipient, 2014

**Central Saint Martins/Chelsea College of Arts**, England/Germany 2014

## SKILLS

### EXPERT

- Adobe Creative Suite
- Video Editing & Writing
- Photography & retouching
- Microsoft Office Suite & G-Suite
- Social Media & Current Trends
- Customer service

### PROFICIENT

- Figma & Sketch
- Project Management
- Hospitality

### BEGINNER

- German